

GENERAL RULES FOR PARTICIPATION IN THE CONTEST:

1. Contest is open for persons residing in New Delhi, India, provided that:
 - i. He/she must be above 18 years of age;
 - ii. He/she must be a citizen of India and resident of India;
 - iii. He/she must be an active Subscriber only of the Operators in any of the Circle Groups of:
 - a. Shivam Cable Tv Network;
 - b. Blue Bird Cable Network; and
 - c. New Friends Cable Network running in South and Central Delhi only.
 - iv. He/she must not have been either prosecuted or convicted for commission of any criminal offence nor be of an unsound mind, and;
 - v. He/she must not be suffering from any legal disability e.g. insolvency, restraint by court order etc. and/or is prohibited from entering into any contractual relationship.

There is no participation fee. Notwithstanding the foregoing, the Contest is not open to employees of the Company and its group & affiliated companies, subsidiaries, advertising promotional agencies, or any person associated with the organization of the Contest, their respective immediate families, or anyone with whom any of those persons are domiciled.

2. Also, by participating in this Quiz, the participant:
 - i. Agree to the Terms and Conditions mentioned below and give Your consent for the same;
 - ii. Agree that You are entering into this Quiz as an independent party and You are acting voluntarily, using Your own time and resources to participate in this Quiz, solely at Your own risk;
 - iii. Warrant that You have read understood and agreed to conform to these Terms and Conditions;
 - iv. Warrant the accuracy, truthfulness and currency of all information that You have submitted, and;
 - v. Warrant that prior to playing this Quiz, it shall be deemed that You have read and have agreed to be bound by the Terms and Conditions herein.
3. Any participation of the participant in Contest is purely voluntary, and that the prize / gratification(s) will be made available by Company purely on a reasonable effort basis.
4. Company shall not be responsible in case of any kind of network problem, technical failure whatsoever and/or any other problems which may occur in connection with the Contest.
5. All entries, including copyright and all other intellectual property rights therein, shall become the sole and exclusive property of the Company. By submitting their entries and disclosing Information, participant and/or Winner agree to assign all such rights to the Company. The Company shall be entitled to use any material and content in the entries and disclosed Information in any manner it may chose, including for promotional, marketing and publicity purposes, without reference or compensation to participant and/or the Winner.
6. By submitting the Information, the participant hereby waives all privacy rights and/or any other rights including but not limited to proprietary rights, copyrights, moral rights, etc. and/or any privacy expectations that the participant will have with respect to the use of the Information

furnished by participant (if any), on the Website. Company may use the Information for sending out commercial information and/or for other commercial, publicity or promotional purposes, and may also share the same with any other entity that may be associated with Contest.

7. Participant(s) who is/are declared as Winner(s) hereby additionally agree to permit Company and/or any other entity associated with Contest (collectively referred to as "Entities") may tape and photograph Winner, and record his/her voice, conversation and sounds, including any performance (collectively "Recordings"), during and in connection with Contest and Company shall be the exclusive owner of the results and proceeds of such taping, photography and recording with the right, throughout the world, an unlimited number of times, in perpetuity, to copyright, to use and to license others to use, in any manner, all or any portion thereof or of a reproduction thereof in any manner for whatsoever reason.
8. Winner further agree that Entities may use and license others to use its / their name, voice, likeness and any biographical material concerning them which they may provide, in any and all media and in the promotion, advertising, sale, publicizing and exploitation of Contest, and/or otherwise (and ancillary products in connection with the Contest) in connection with Entities, throughout the world in all media, an unlimited number of times and in perpetuity. Winner further represent that any statements made by them during their appearance / recordings will be true, to the best of their knowledge, and that neither they nor their appearance / recordings will violate or infringe upon the rights of any third party.
9. All Information, entries and Recordings are collectively referred to as "Material". Participants and Winner hereby waive any right of inspection or approval of Materials pertaining to them (including their Recordings, appearance and of their Information), or the uses to which the same may be put. They acknowledge that Entities will rely on this permission potentially, at substantial costs, and as such, hereby agree not to assert any claim of any nature.
10. The participant / Winner of the Contest agrees that it shall hold harmless the Company, its affiliates, the Channel, their employees, officers or any other person in relation to any injury/ damage/ harm/ loss suffered by it in any manner, whatsoever, in connection with the Contest and/or Prize, and that the participant, shall also not file in person and/or through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum against the Company or its affiliates or the Channel to claim any damages or relief's or otherwise.
11. The participant understands that answering question correctly does not guarantee the participant to receive any gratification. After the Contest is over, the Cable operator shall shortlist the Participants who have answered all the questions correctly and completely fulfils the Contest criteria. After which a Lucky draw will take place in which 100 winners each region shall be selected. And for the announcement of winners and the details of the collection of the reward /prize the cable operator will contact the winners through e-mail or telephone.
12. All decisions relating to selection of Winners and the relating to the number of Winners of the Contest shall solely vest with the Cable operator and all decisions of the Cable operator relating to the same shall be final and binding on the Participant(s).

- 13.** The Company shall not entertain any request with respect to the Prize including but not limited to exchange for money or any other gratification, etc. in lieu of the Prize.
- 14.** The manner of handing over the Prize to the Winners shall be solely decided by the Cable operator . The Cable operator assumes no responsibility for non-receipt of the Prize by the Winners or for any damage, loss, injury or disappointment suffered by any participant entering the competition or as a result of accepting the Prize.
- 15.** The Company or its affiliates or the Channel makes no representation as to the quality, suitability or merchantability; extends no guarantee or warranty relating to the Prize. The Company shall not be responsible for any injury, loss, damage or other consequence whatsoever arising from, suffered or incurred by Winner from or in relation to Prize. The Winners hereby agree that the Winners shall not approach the Company and/or the Channel for any query/ concern/ issues relating to the Prize under any circumstances whatsoever.
- 16.** The Winners agree that the Prize is non-transferable, non-negotiable and cannot be exchanged for equivalent cash value in lieu thereof.
- 17.** Company reserves the right to disqualify Participants at its sole discretion. Further only one participation per person will be accepted.
- 18.** Participants acknowledge that Company is dependent on third parties to make available specified Prize to Winner, and that Company shall be within its rights to replace / substitute the Prize with any other award / prize (including merchandize) selected by the Company in case the Company is unable to make available specified Prize to Winner.
- 19.** The participation in the Contest shall mean that the participant has read, understood, accepted and agrees to abide with all the Rules, as updated from time to time by the Company in its sole discretion. Non-conformance by any participant(s) / Winner of the Rules will disqualify the participant(s)/ Winner immediately. In case a Winner does not comply with the Rules then, the Company reserves its right to announce any other participant (who may have answered the question correctly) as a Winner. The Company also reserves the right to modify, cancel, extend and/or discontinue the Contest or any part thereof without assigning any reason or notice.
- 20.** The participant agrees to abide and fulfil any other terms and conditions that the Company may set out.
- 21.** Company shall not be liable for performance of these Terms and Conditions in the event of force majeure (such as natural disasters, acts of the government including any regulation or order of the Government of India or any State Government or any statutory or judicial authority, serious network attack, system error for suspension).
- 22.** The terms of this rules and regulations shall be construed in accordance with the laws of India and the competent courts at Mumbai shall have the sole and exclusive jurisdiction to adjudicate all disputes that may relate to these Rules of the Contest.